# Open Source User Foundations

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# Professorship of Open Source Software

- Dirk Riehle, professor of computer science
  - Focus is software engineering research incl. open source software
  - At Friedrich-Alexander-University Erlangen-Nürnberg, Faculty of Engineering

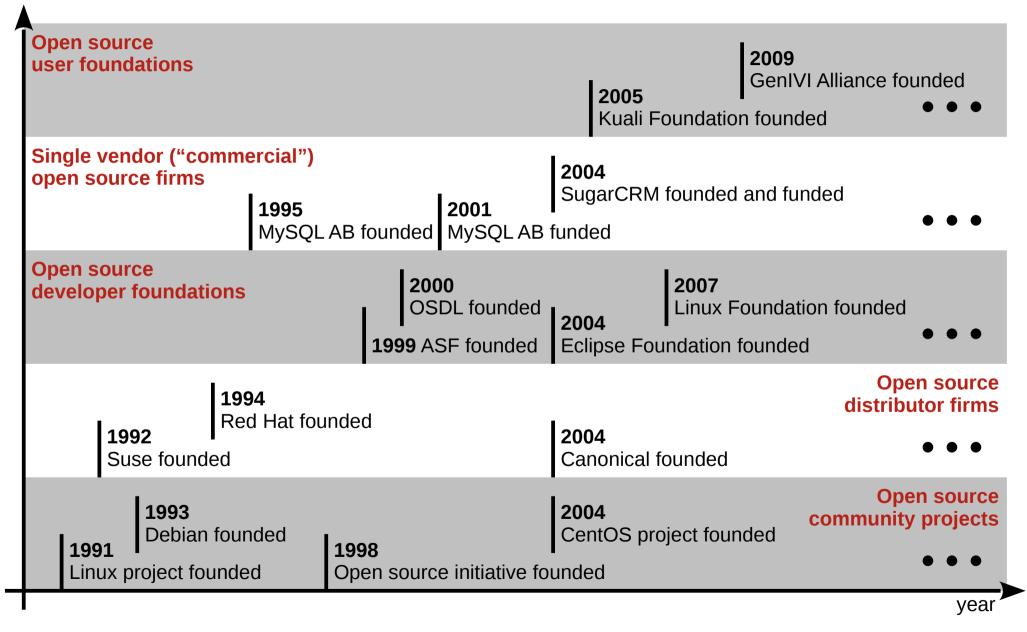


- Previously held research positions at ...
  - SAP Labs (Palo Alto, Silicon Valley) leading the open source research group
  - UBS (Swiss Bank, Zurich) leading the software engineering research group
- Previously worked in development at ...
  - Skyva Inc. (supply chain software startup, Boston) as software architect
  - Bayave GmbH (on-demand business software, Berlin) as CTO

# **Group Interests and Capabilities**

- Open source software
  - Open source governance
  - Open source foundations
  - Open source community management
- Software engineering
  - Inner source
  - Continuous delivery
  - High quality requirements engineering
- Knowledge management

# **Evolution of Open Source Projects**



# **Open Source "Business Models"**

# Non-Profit Open Source

- 1. Open Source Developer Foundations
- 2. Open Source User Foundations

# For-Profit Open Source

- 3. Open Source Distributor Firms
- 4. Single-Vendor Open Source Firms

## **Open Source User Foundations**

- An open source user foundation is
  - a non-profit organization (foundation, consortium)
  - with the purpose of funding and managing the development of
  - non-differentiating open source software
  - made available to foundation members and the general public
- Typical members of a user foundation are
  - Software user firms
  - Software vendors
  - Consulting firms
  - Service suppliers

# **Examples of User Foundations**















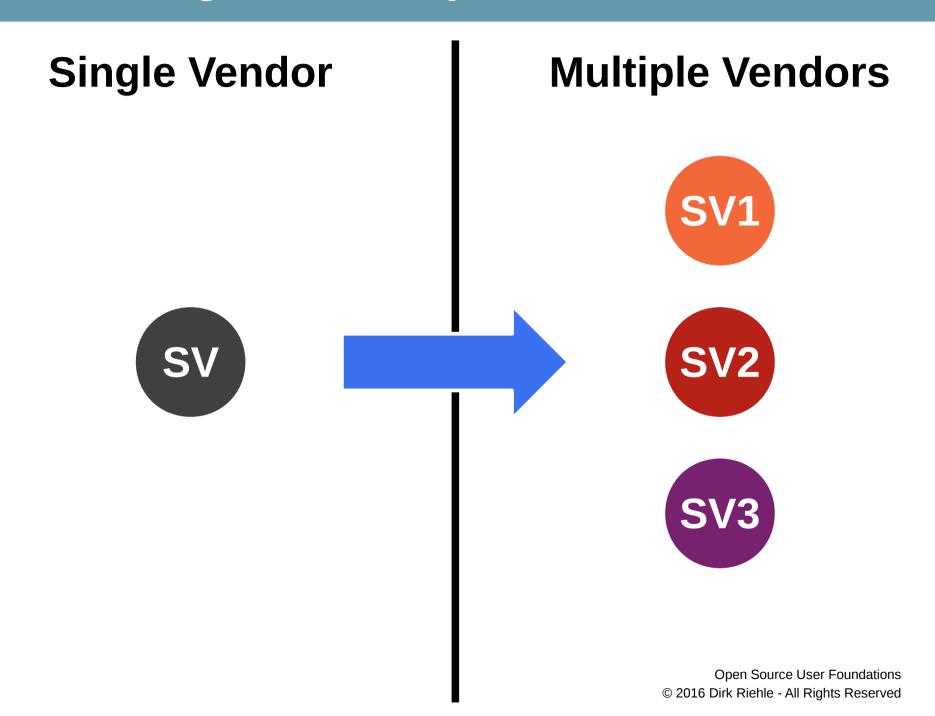




#### **Motivation for User Foundations**

To establish a software ecosystem in which vendors and suppliers can provide products and services on an equal playing field.

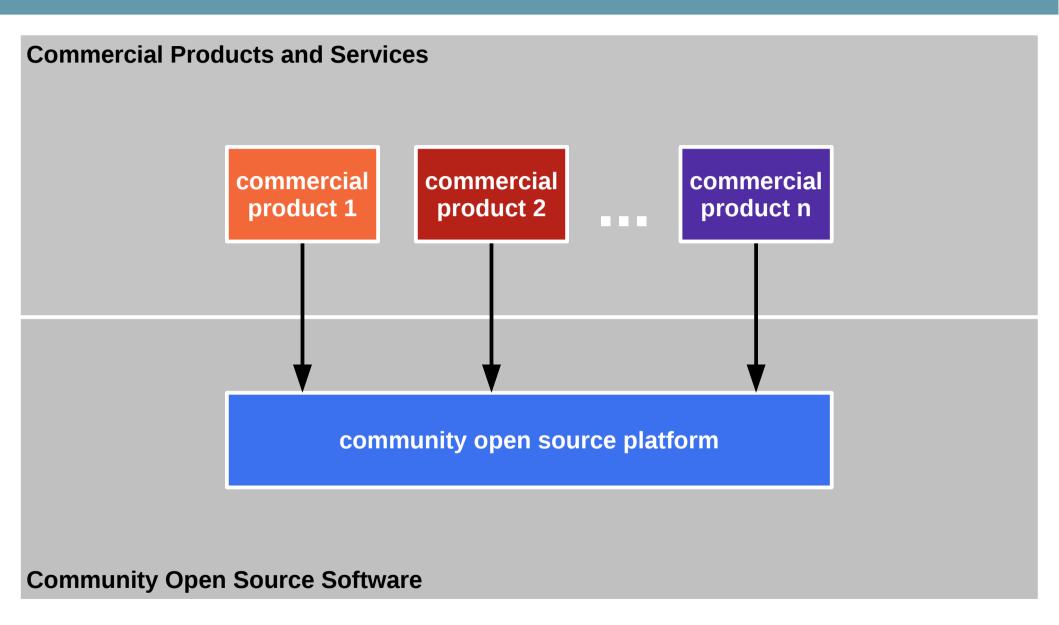
# From a Single to Multiple Vendors



# Problems with Single Vendor Lock-in

- High total-cost-of-ownership
  - High license fees
  - High customization costs
- No or slow realization of customizations
  - Missed or late product or service innovation
  - Missed or late market opportunities
  - No or late reaction to changing markets
  - Limited predictability of future capabilities
- Increased operational risk
  - What to do if vendor goes out of business?

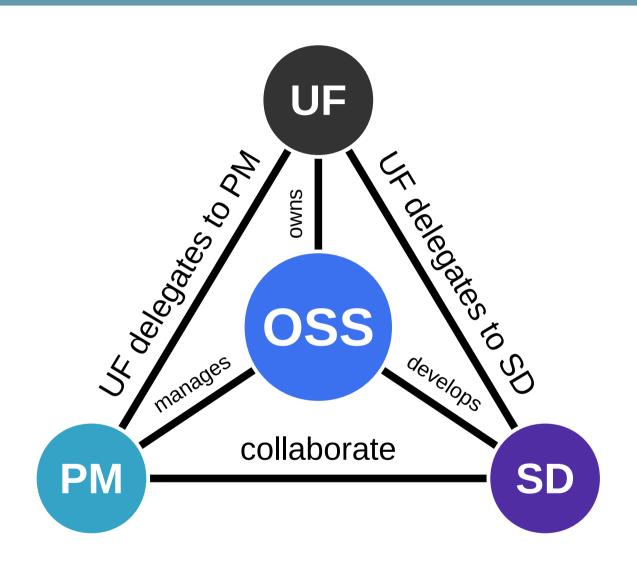
# **Software and Services Ecosystem**



# **Equal Playing Field**

- The software ecosystem needs to be fair
  - Vendors and suppliers need to be able to earn a sufficient living
  - Users want the ability to switch suppliers, avoid lock-in

# Community Open Source Software Platform

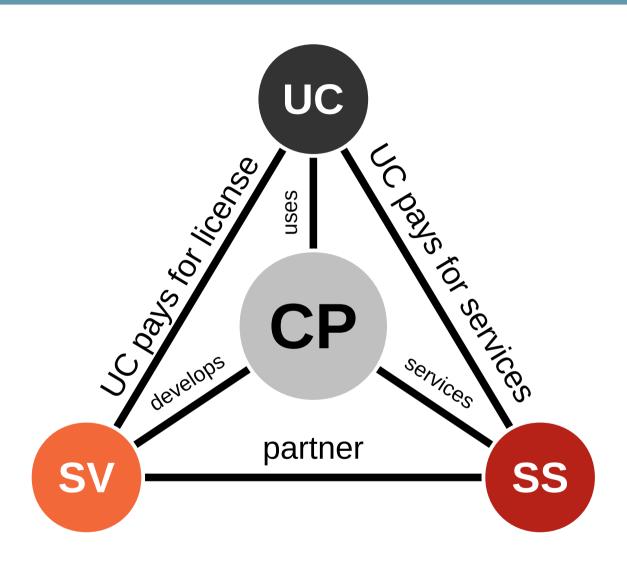


UF = User foundation

PM = Project management

SD = Software developers

# Commercial Product and Services



UC = User company

SV = Software vendor

SS = Services supplier

### **What Motivates User Foundations**

User foundations are typically created when the frustration over suppliers outweighs the (expected) hassles of the foundation.

## **Advantages over Traditional Consortia**

- Established framework
  - Increasingly well-understood legal and governance framework
  - Increasingly well-understood collaboration behavior
- Resulting benefits
  - Faster creation at lower cost, less friction, more trust
  - More legal and collaboration predictability
  - Easier to get skilled developers and firms
- Ultimately, higher likelihood of success

#### **Variants of User Foundations**

- Classic stand-alone user foundations
  - Kuali, apereo, Prometheus, ...
- As industry working groups
  - Polarsys, OpenMDM, OpenKonsequenz, ...
- Strong vendor involvement
  - GenIVI, LocationTech, OpenAPC, ...
- Natural-member user foundations
  - OpenStreetMap, OSGeo, OKFN, ...

# Simplified Blueprint [RB12]

- Organizational set-up
- Purpose and philosophy
- Intellectual property
- Governance: Members
- Governance: Board
- Governance: Projects
- Governance: Development
- Finances and operations

#### **Kuali Foundation**



## OpenKonsequenz [H+13b]



# **Motivation for OpenKonsequenz**

- Old closed source model not working
  - Strong supplier dependencies, high costs
  - No or little ability to influence direction, functionality
  - Changes and add-ons not possible or error-prone
- New software challenges (smart grid) ahead
  - Smart grid (Energiewende) and other challenges
  - Single monolithic system is not going to cut it
- Purpose and goals of OpenKonsequenz
  - Develop software faster better cheaper
  - Reduce or remove vendor lock-in

# Time-Line of OpenKonsequenz

- 2010: First contact between Herr Herdt (N-ERGIE) and Prof. Riehle
- 2011: Initial gathering of local energy distributors, evangelism
- 2012: Feasibility study (result: Let's do it!)
- 2013: First specification, financing
- 2014: Eclipse IWG founded, RfQ
- 2015: Pilot project starts, currently on-going
- 2016: More specifications, RfQs
- 2017: More implementations

# OpenK 1 / 8: Organizational Set-up

- Eclipse Industry Working Group (IWG)
  - Organized through a U.S.-based 501(c)3 non-profit foundation
  - At cost of >= US\$ 5000 per year per member
  - In the future, may change
- Steering committee +
  - Project planning committee
  - Architecture committee
  - Quality committee

# OpenK 2 / 8: Purpose and Philosophy

- Purpose
  - To develop open source software for the energy sector
  - To motivate and instigate innovation

# OpenK 3 / 8: Intellectual Property

- Open source license
  - Eclipse Public License

# OpenK 4 / 8: Regular IWG Members

- Different types of membership
  - Driver members
  - User members
  - Service provider members
  - Guest members (incl. non-profits e.g. universities)
- Examples of members
  - Driver members: Energy distributors, e.g MDN, Netring, Westnetz
  - Service provider members: Vendors, e.g. IBM, BTC, SAG
  - Guest members: Non-profit institutions: OFFIS, Univ. Lübeck, FAU

# OpenK 5 / 8: Steering Committee Members

Founding driver members

# OpenK 6 / 8: Project Membership

- Projects are open for everyone
  - Within the limits of the Eclipse governance model

# **OpenK 7 / 8: Software Development**

- Project planning
  - Planning leads to module specifications
  - Financing secured from members
- Project initiation
  - Requests for quotations
  - Lowest adequate bidder wins
- Software development
  - Different roles interacting
  - Vendor, architecture, quality
- Final inspection and acceptance

# OpenK 8 / 8: Financing and Operations

- Financing
  - Annual membership dues
- Operations
  - Handled by Eclipse Foundation

# **Summary of OpenKonsequenz**

- Organization
  - An industry working group of the Eclipse Foundation
- Purpose
  - To develop open source software for the energy industry
- Motivation
  - Founding members were dissatisfied with closed-source firms
- Development
  - Sponsors development of software through consulting firms

# **Challenges for User Foundations**

Market size is too small to be sustainable

# Dysfunctions of User Foundations

Over-reliance on one provider creates lock-in

# **Student Projects with Industry Partners**

- Recruiting
- Outsourcing
- Innovation
- Startups

- AMOS (software tools and components)
- PROD (market research, product specs)
- ARCH (software architecture analysis)
- NYT (interview and data analysis, other)



# Thank you! Questions?

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